While watching the film “Wag the Dog” please answer the following questions that pertain to the film and are directly related to the influences of Mass Media in politics.

1. Explain the metaphor of “wag the dog”. What does the title of the film suggest?

2. Who is Mr. Fix-it? What does he do?

3. What is the significance of the producer’s house being larger than the White House? What message does that relay?

4. Explain the significance of “We remember the slogans, but we don’t remember the war.” in terms of the media’s effectiveness.

5. Explain the significance of “Of course there’s a war; I’m seeing it on TV!” in terms of the media’s effectiveness.

6. Who seems more powerful, the producer or the President? Why?

7. Why do you think people followed the “shoe” trend? Can you think of any trends like that in our society?

8. Find examples of how Wag the Dog demonstrates the following three principles of media:
   a. Media Construct Reality –
   b. Media Present Ideology and Value Message –
   c. Commercial Interests -